



**Invoice**  
**Program Book Ads**  
 (Only 1 Ad per Invoice, please)



This Invoice must accompany the copy of the Ad and Payment by **November 6, 2011** to be included in the December 18, 2011 Program Book. **No Exceptions!**

Youth Orchestra Member: \_\_\_\_\_

Advertiser/Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Ad Size Requested: Please check selection**

| Size                 | 12/18/11 Only                  | 2/19/11 Only                   | 5/14/11 Only                   | 2 Programs (please indicate which 2) | All 3 Programs                 |
|----------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------------|--------------------------------|
| Back Cover           | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$175 | <input type="checkbox"/> \$250       | <input type="checkbox"/> \$315 |
| Inside Front Cover   | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$200       | <input type="checkbox"/> \$265 |
| Inside Back Cover    | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$125 | <input type="checkbox"/> \$200       | <input type="checkbox"/> \$265 |
| Full Page            | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$100 | <input type="checkbox"/> \$150       | <input type="checkbox"/> \$200 |
| Half Page Horizontal | <input type="checkbox"/> \$50  | <input type="checkbox"/> \$50  | <input type="checkbox"/> \$50  | <input type="checkbox"/> \$80        | <input type="checkbox"/> \$100 |
| Business Card        | <input type="checkbox"/> \$30  | <input type="checkbox"/> \$30  | <input type="checkbox"/> \$30  | <input type="checkbox"/> \$50        | <input type="checkbox"/> \$70  |
| 2 Line Message       | <input type="checkbox"/> \$15  | <input type="checkbox"/> \$15  | <input type="checkbox"/> \$15  | <input type="checkbox"/> \$25        | <input type="checkbox"/> \$35  |

Message: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_ (Make check payable to NISO)

- I would like to e-mail my Ad Copy or Message to Emily Smith, Youth Orchestra Manager, (219-836-0525 x 207) at yo@nisorchestra.org
- I have included my Ad Copy or Message here.

Signature of Person Buying Ad: \_\_\_\_\_

Please submit this Invoice, your Ad or Message Copy, and Payment by **November 6, 2011** to:

Northwest Indiana Symphony Youth Orchestra  
 Attn: Program Book Ads  
 1040 Ridge Road  
 Munster, IN 46321

## Concert Program Book Ad Sales 2011-2012

Dear Prospective Advertiser:

I would like to thank you for taking the time to consider placing an advertisement in the *Northwest Indiana Symphony Youth Orchestra's* Concert Program Book. It is sponsorships such as yours that will enable me to support my orchestra and fund an exciting and enriching music opportunity to travel with the Youth Orchestra this spring.

The Concert Program Book will contain information about the music, composers, guest artists, donors and other youth orchestra related information and programs. The Concert Program Book is a successful advertising media for individuals and area businesses to communicate to the community that they that support the hard working, talented youth in the orchestra.

Advertising is available in black and white at full-page, half-page or business card rates. A special two line message is also available and will provide great reading before each concert. You may choose to have your ad printed in one or all of our Concert Program Books this year. **In order to be included in the December Program Book, we must have your Ad and payment by November 6, 2011.**

Thank you for investing in this worthwhile cause. We will make every attempt to provide a quality product at a reasonable price.

Best Regards,

# Ad Size Options

NORTHWEST INDIANA



## 2 Line Message (\$15/\$25/\$35)

### Examples:

#### From a Family Member ~

**Amanda Lynne** ~ I hope you have a great time in Cleveland this Spring. Enjoy life to the fullest ~ Grandma Lynn

#### Business to Musician ~

**Amanda Lynne** ~ We wish to help you to become the person you've always wanted to be! ~ Dr. Toothy Grin

#### Business to Community ~

##### To the Community of Munster:

Today's musicians become tomorrow's society.  
Music does us all good. ~ Munster Police Department

#### Commonplace Quote ~

Music, the greatest good that mortals know,  
And all of heaven we have below ~ Joseph Addison

### Questions? Contact us:

Northwest Indiana Symphony

Youth Orchestra  
1040 Ridge Road  
Munster, IN 46321  
www.nisorchestra.org

Philip Bauman, Conductor  
Emily Smith, Manager  
(219)836-0525 x 207  
yo@nisorchestra.org

## Full Page Ad

4 ½ " W x 7 ½ " H

*Final Copy must fit and fill space*

**Back Cover (\$175/\$250/\$315)**

**Inside Front/Back Cover (\$125/\$200/\$265)**

**Full Page (\$100/\$150/\$200)**

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## Half Page Horizontal (\$50/\$80/\$100)

4 ½ " W x 3 ¾ " H

*Final Copy must fit and fill space*

## Horizontal Business Card

**(\$30/\$50/\$70)**

3 ½ " W x 2 " H

*Final Copy must fit and fill space*